

## Biography: Holly Gelech

Holly Gelech is a Seed Industry Professional with SGS Canada Inc. responsible for strategic planning, account management, marketing and client services for its three accredited seed testing laboratories, located in Winnipeg, Sherwood Park and Grande Prairie. She currently contributes to industry initiatives such as CSTA's Diversity and Inclusion Working Group, CSTA's International Committee, and Carson Park Community Garden in Strathcona County. Holly has cultivated broad knowledge in the seed value chain including alternative service delivery of seed crop inspections, execution of seed multiplication contract and coordinating processing of seed through Approved Conditioners. She is a Professional Agrologist (P.Ag.), registered through the Alberta Institute of Agrologists, and achieved her B.Sc. in Agriculture from the University of Alberta. For over 20 years, Holly Gelech has been engaged in the seed industry in the capacity of seed multiplication, quality assurance, distribution and more recently, launching new diagnostic services.